



## **About Us**

Linda and Bertus are the passionate explorers behind Enjoy This World. Linda is the land lover who enjoys all things country, hiking, photography and is the writer of the places and camping blog posts. Bertus is the water baby with a passion for wildlife, in particular birds. There is no place he'd rather be than on a kiteboard out at sea. Bertus talks about kite surfing and technology on our blog.



We both love camping as it brings us close to nature. Our love for exploring started when we left our birth country of South Africa to pursue a living in New Zealand. Work and the lure of exploring new places saw us moving to Perth, Australia. A mere 8 years later we upped again and settled in Queensland.

## **About Enjoy This World**



The blog was originally started as a way to keep family and friends updated on our travels. However, it became clear that we were attracting a wider audience.

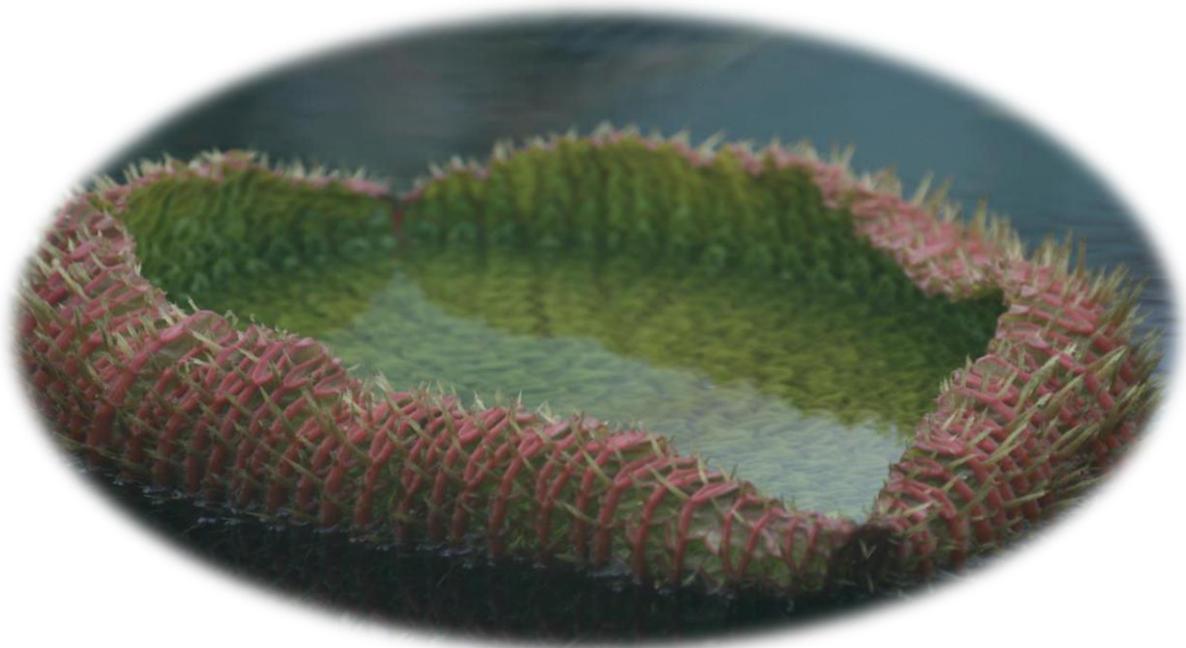
The site offers weekly feature articles on Australian destinations and events. As of May 2015 we are restructuring and expanding the website to include camping, gadgets and kite surfing.

We include practical travel advice and reviews of our experiences of accommodation, tours and travel gear. It is delivered through a mixture of photography, videos and written text.



### **Statistics**

We are so passionate about this blog, that we took a sabbatical in order for Linda to gain a degree in media. Despite no new updates or promotion for a couple of years, the site continued to attract around 60 hits per day. We took up where we left off and have witnessed astonishing growth already. April 2015 saw 861 unique visitors to the site who viewed 1 348 pages. Social media engagement increased by 370% in just one month – all organic growth.



### **Working Together**

How working with us will benefit you:

Instead of chasing vanity numbers, we are constantly working on creating long lasting relationships with our readers. One by one we are building up a strong online following that trusts us. If our values are the same as yours, you will enjoy access to an audience that is willing to embrace your product or destination.



We guarantee professionalism, enthusiasm and honesty in the creation of evergreen and relevant information that will live on our website for years to come.

We welcome invitations for:

- Tailored trips and special events
- Working with tourism boards, PR agencies and travel companies to promote specific destinations
- Reviewing accommodation, tours, activities, airlines, camping gear and kiting products.

#### *Advertising on the website*

We offer a variety of advertising solutions on Enjoy This World including banners, giveaways and sponsored posts. Every sponsorship is customized to suit unique requirements. Please contact us to discuss finer details.

Contact Details: Bertus Viljoen – As we are not always close to a phone or in the position to talk (e.g. the wind on top of a mountain makes this a futile exercise as we have learned through experience) please email Bertus to arrange a mutually convenient time for a phone call.

[Bertus@enjoythisworld.com](mailto:Bertus@enjoythisworld.com)

Website – [www.enjoythisworld.com](http://www.enjoythisworld.com)

Facebook - <https://www.facebook.com/WeEnjoyThisWorld>

Twitter - [https://twitter.com/Enjoy\\_ThisWorld](https://twitter.com/Enjoy_ThisWorld)

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